

# Carnival Cruise Lines

## Custom Flyer, Ad Slicks, Postcards

The screenshot shows the Carnival AdWizard website in a Microsoft Internet Explorer browser. The page is titled "Promotional Flyers" and is part of a "Step 1 of 3" process. The website header includes the Carnival logo, "AdWizard" branding, and the phone number "1-800-845-2599". A navigation menu on the left lists various options like "Group Flyers", "Promotional Flyers", "Ads", "Postcards", "Order", "Customize", "Carnival Tools", "Saved Items", "My Profile", "Agent Stamp", "Address Book", "Logos", and "Help/Feedback". The main content area displays three promotional flyer options, each with a thumbnail image and a price of \$1399. The first flyer is titled "INTRODUCING CARNIVAL SPLENDOR" and promotes the brand new Carnival Splendor sailing to Copenhagen, Berlin, Tallinn, Helsinki, St. Petersburg, and Amsterdam. The second flyer is titled "NORTHERN EUROPE" and promotes the new Northern Europe itinerary for the Carnival Splendor. The third flyer is titled "INDULGE IN A WORLD OF PAMPERING" and promotes the new spectacular spa aboard the brand new Carnival Splendor. Each flyer option includes a "Click here" link to customize it.

Go to: <https://www.bookccl.com/LogIn/default.asp>

Use your assigned Log In & Password.

### Custom Flyer, Ad Slicks or Postcards

- *Marketing Resources*, click on: [Carnival's Ad Wizard](#)
- Create your own custom flyer, ad slicks or postcard based on an itinerary.
- Add your own logo, ad details and price points to create an ad to fax, print or email to your customers.

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## Custom E-Mail

VacationPORT - Microsoft Internet Explorer

Address: <http://www3.latesttraveloffers.com/apps/portal/remotelogin.asp?code=wcb&authcode=WRa>

### Carnival Custom Email Wizard

[Email Wizard Home](#) | [Detailed Search](#) | [FAQ](#) |

**Quick Search**  
(Enter Offer ID)

**Marketing Tools**  
[Create New Email](#)  
[Emails in Progress](#)  
[Email Library](#)  
[Your Offer Clipboard](#)

**Support**  
[Contact Support](#)  
[Users Guide](#)

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#### Welcome

Welcome to the Carnival Cruise Lines e-Marketing System. We've provided everything for you to create e-mails promoting Carnival cruises. E-mails that will draw your guest's eye to the special you send them with your agency heading at the top. Please use our library of e-mail specials already created and ready for you to use, or use our search tools to find other Carnival specials and build your own e-mail.

**Quick Search**

Where do you want to go?  - OR -

When do you want to travel?

Length of trip:

[Detailed Search](#)

#### Alaska Adventure ( 1 offer included )

**7 Day Glacier Bay Cruise**

Price From: **\$809.00** (USD)

Dates: **May 14, 2008** through **May 21, 2008**    Number of nights: 7

Ship: [Carnival Spirit](#)

You'll enjoy stunning vistas of snow-capped mountains, gleaming glaciers and the breathtaking wilderness with its wonderful wildlife. You'll marvel at the awesome grandeur of this incredible journey through the inside passage and across the Gulf of Alaska. This is the Great Land - the Last Frontier - as only Carnival can show you.

**Carnival**  
The Fun Ships  
[other offers by supplier](#)

*email Tools* click on the link: [Learn More](#)

### [Carnival's Custom Email Wizard](#)

This new e-mail-marketing tool gives you the ability to e-mail specific customers with all kinds of BookCCL.com offers. It's a very simple process that can deliver dramatic results. Here is what you do:

- Choose an e-mail from Carnival's library of specials or build your own e-mail using their search tools.
- Customize the e-mail with a headline, image, comment and disclaimer
- Add your contact information, including: agency name, e-mail address and phone number.
- Get a preview of the e-mail.
- Address and send the e-mail.
- You create professional looking e-mails featuring Carnival Cruise Line's terrific offers and your agency as the point of contact. And, because you upload it, your client list stays safe and secure.