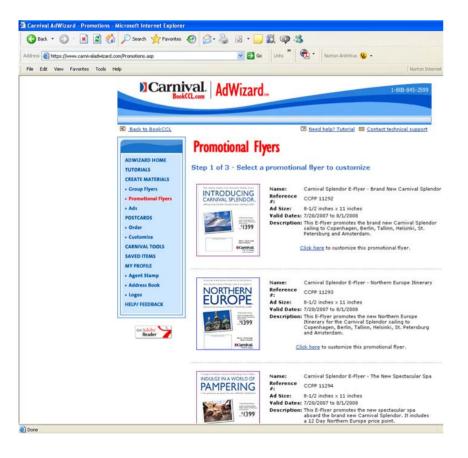
Carnival Cruise Lines

Custom Flyer, Ad Slicks, Postcards



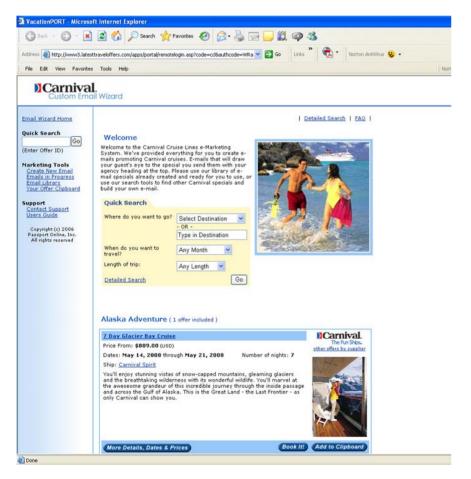
Go to: https://www.bookccl.com/LogIn/default.asp
Use your assigned Log In & Password.

Custom Flyer, Ad Slicks or Postcards

- Marketing Resources, click on: Carnival's Ad Wizard
- Create your own custom flyer, ad slicks or postcard based on an itinerary.
- Add your own logo, ad details and price points to create an ad to fax, print or email to your customers.

Carnival Cruise Lines

Custom E-Mail



email Tools click on the link: Learn More

Carnival's Custom Email Wizard

This new e-mail-marketing tool gives you the ability to e-mail specific customers with all kinds of BookCCL.com offers. It's a very simple process that can deliver dramatic results. Here is what you do:

- Choose an e-mail from Carnival's library of specials or build your own e-mail using their search tools.
- Customize the e-mail with a headline, image, comment and disclaimer
- Add your contact information, including: agency name, e-mail address and phone number.
- Get a preview of the e-mail.
- Address and send the e-mail.
- You create professional looking e-mails featuring Carnival Cruise Line's terrific offers and your agency as the point of contact. And, because you upload it, your client list stays safe and secure.