# OUR FAMILY OF BRANDS

NO MATTER WHAT YOUR TRAVEL NEEDS, THERE'S A MARRIOTT® BRAND THAT'S RIGHT FOR YOU AND YOUR CUSTOMERS







### **MARRIOTT® HOTELS & RESORTS**



### JW MARRIOTT<sup>®</sup> HOTELS & RESORTS

Designed with genuine care, Marriott Hotels & Resorts expertly blends style, technology and innovation, allowing guests to perform at their peak. Tailored to the demands of the sophisticated business traveler, every feature is designed to streamline the workday, entertain with confidence and relax comfortably, with the ultimate goal of making each moment count. Marriott Resorts,<sup>™</sup> spanning exotic corners of the globe, provides the perfect opportunity to relax and rejuvenate. With over 525 hotels worldwide, Marriott's flagship brand provides guests with:

- Multifunctional lobbies that encourage socializing, business and relaxation
- Guest rooms seamlessly engineered to allow for productive work and relaxing endeavors
- Full-service in-house restaurants
- Concierge Levels offering upgraded
  accommodations and additional amenities
- Meeting facilities
- Business centers
- Swimming pools, whirlpools and fitness centers
- Gift shops
- Wired and wireless high-speed Internet access

Competitive set: Hilton, Hyatt, Westin, Sheraton

Lodging Segment: Quality GDS Chain Code: MC

Marriott.

**HOTELS & RESORTS** 

JW Marriott Hotels & Resorts provides a welcome retreat for accomplished travelers who appreciate smart design, uncompromising beauty and intuitive service. Providing touches of elegance that elevate the overall travel experience, the atmosphere at each of our more than 40 JW Marriott hotels and resorts across the world will infuse each guest with the vitality they need to perform at their best. From exquisite architecture to finely appointed guest rooms featuring designer bedding, this luxury brand also features:

- 24-hour business center, concierge, valet and room services
- High-speed Internet access
- Nightly turndown service
- Luxurious marble bathrooms with terry bathrobes and exclusive amenities
- Spa-like fitness centers
- Elegant restaurants featuring distinctive dining

Competitive set: Grand Hyatt/Park Hyatt, Fairmont, St. Regis Luxury Collection Renaissance offers enabling environments that are fresh, functional and familiar. For the Renaissance guest, there's always time for play, even when traveling on business. At more than 140 Renaissance Hotels & Resorts worldwide, each location holds a unique and compelling story that springs to life through distinctive design, ambience and architecture. From imaginatively designed lobby settings to signature restaurants infused with regional flavor, to a knowledgeable staff locked into the local scene, Renaissance guests can expect that each Renaissance encounter will always "Stay Interesting.®" At Renaissance guests will discover:

- Eye-catching hotel décor with an independent sense of style
- Artfully designed guest rooms featuring luxurious bedding and up-to-the-minute technology
- Inviting restaurant concepts with imaginative menus
- Spacious and unique meeting and banquet facilities
- Wired or wireless high-speed Internet access throughout the hotel
- Recreational and fitness options, including spas in some locations

Competitive set: W, Kimpton, Westin, Hyatt, Independent boutique hotels

Lodging Segment: Quality GDS Chain Code: BR



de: MC

Lodging Segment: Luxury GDS Chain Code: BR



## RENAISSANCE<sup>®</sup> HOTELS & RESORTS





### **COURTYARD BY MARRIOTT®**

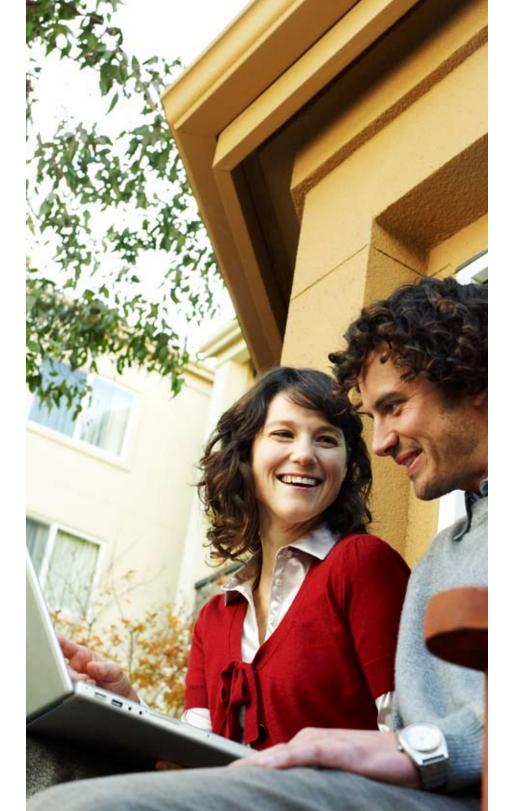
For the guest who wants to make the most of their time on the road, Courtyard by Marriott offers the choices and convenience that allow you to achieve the perfect balance between productivity and enjoyment. With open and inviting lobbies featuring free Wi-Fi, guests can come out of their room for work or social interaction. While in their room, guests will enjoy a place to get down to business with free Internet access, and a place to get a great night's sleep. At more than 770 Courtyard locations worldwide, you'll experience everything that makes for a great stay, including:

- Lobbies designed to provide a refreshing approach to "social business" with contemporary design, open spaces, and free Wi-Fi
- Guest rooms that feature plush bedding, free highspeed Internet access, and ergonomic work areas
- The Market, offering 24-hour food, snacks and refreshments
- Bountiful breakfast served daily with a complete selection of hot and cold items, including eggs cooked to order
- Pool and health-club-quality fitness facility at most locations
- Relaxing outdoor spaces
- Business library with faxing, copying and printing services to enhance productivity
- Meeting facilities at some locations

Competitive set: Hilton Garden Inn, Hyatt Place, Holiday Inn, Hampton Inn, aloft

Lodging Segment: Upper Moderate GDS Chain Code: CY







### **RESIDENCE INN BY MARRIOTT®**

Residence Inn is an extended-stay brand designed to help guests keep their focus, stay in balance, and thrive on long stays. For the guest who places a high priority on being productive, but also requires balance to stay in peak condition, Residence Inn offers guest rooms designed to function as a home away from home, social events to foster a sense of community, and services like free grocery shopping and restaurant delivery to make life on the road that much more convenient. At more than 545 locations, guests can expect:

- Guest suites with separate living and sleeping areas, including fully equipped kitchen and dedicated work space
- · Complimentary hot breakfast
- Free high-speed Internet access in rooms
- Free wireless Internet in the lobby
- · Evening hospitality hour
- Swimming pool and Sport Court®
- Daily housekeeping

Competitive set: Homewood Suites, element, Embassy Suites, Hilton & Hampton, corporate apartments

Lodging Segment: Extended Stay (Upper Moderate) GDS Chain Code :RC





### SPRINGHILL SUITES BY MARRIOTT®

SpringHill Suites delivers the space and the stylish, inspiring spaces that enrich guests' travel. At nearly 200 U.S. locations, guests will find quiet guest rooms that are equally designed for relaxation as they are for working, with luxury bedding and bath amenities as well as soft and comfortable furniture. They'll be able to start their day with a complimentary breakfast offering a hot, fresh and healthy buffet, or pick up something on the go from the 24/7 Market. And they'll enjoy a staff that is caring, patient and compassionate. Guests will also experience:

- Guest rooms featuring 25% more space than comparably priced hotel rooms with separate areas for eating/working, relaxing and sleeping
- · Comfortable beds with crisp linens, thicker mattresses, piles of pillows
- In-room microwave, mini-refrigerator and coffee service
- Swimming pool, whirlpool spa (most locations) and exercise room
- · Free in-room high-speed Internet access and free Wi-Fi in the lobby (many locations)
- Free local phone calls

Competitive set: Hyatt Place, Hilton Garden Inn, Hampton Inn & Suites, Cambria Suites, Indigo, aloft

Lodging Segment: Upper Moderate GDS Chain Code: XV





**TOWNEPLACE SUITES BY MARRIOTT®** 

TownePlace Suites is a different kind of hotel, designed for the "do it yourself," extended-stay guest. Every room is a suite with functional space for living and working and each hotel specializes in delivering service that helps guests settle in to the local area. At more than 150 TownePlace Suites locations, guests will experience thoughtful and inspiring spaces that balance work and play, guest suites that invite them to move in, spread out and personalize, and a connection to the neighborhood through a knowledgeable, friendly staff and easy on-site references. Guests will also enjoy:

- Suites that are 25% larger than typical hotel rooms featuring separate living and sleeping areas
- Fully equipped kitchen
- Free high-speed Internet access
- Exercise room and outdoor swimming pool
- · Locations close to shopping, dining and entertainment

Competitive set: Candlewood Suites, Hampton Inn, Holiday Inn Express, corporate apartments



### **FAIRFIELD INN BY MARRIOTT® FAIRFIELD INN & SUITES BY MARRIOTT®**

Fairfield Inn and Fairfield Inn & Suites® deliver exceptional value by providing the guest with confidence that their trip will succeed, because they know the guest well enough to consistently deliver a hotel experience that feels just right. For guests who are purpose driven, Fairfield Inn delivers intuitive design and consistent features to help them be productive, settle in and get comfortable so they can get more done more easily. Suites offer rooms with separate living, working and sleeping areas and feature microwaves and minirefrigerators. With over 530 locations, guests will enjoy:

- · Rooms featuring comfortable beds with crisp, cotton-rich linens and high-speed Internet access, well-lit work areas, coffee maker, hair dryer, iron and ironing board
- Complimentary Early Eats<sup>®</sup> breakfast buffet
- Fax and copy service
- Business library and/or lobby PC in most locations
- 24/7 Market or vending offering snacks and beverages
- Swimming pool
- Exercise room in many locations
- Free local telephone calls
- Complimentary coffee and tea in the lobby
- · Same day dry-cleaning service
- Coin operated laundry room in most locations

Competitive set: Hampton Inn, Holiday Inn Express & Holiday Inn, Comfort Inn, La Quinta

Lodging Segment: Moderate GDS Chain Code: FN





### **MARRIOTT EXECUTIVE APARTMENTS®**

Marriott Executive Apartments offers the perfect combination of home-style living and the indulgence of hotel service - the ideal solution when business travel extends for a month or more. Offering studios to three-bedroom apartments in key gateway cities throughout Europe, the UK, Asia, the Middle East and South America, Marriott Executive Apartments is right where business executives want to be when an extended stay is necessary. Guests can settle in to a Marriott Executive Apartment that includes:

- Apartment fully furnished to feel like home and tasteful, upscale furnishings
- · Fully equipped gourmet kitchen refrigerator, stove, oven, microwave, dishwasher, and kitchenware
- Washer/dryer, security safe, storage
- Dedicated "home office" area with double phone and fax lines with voice mail and private line
- TV, DVD, CD player and clock radio
- Ample storage and shelf space

Competitive set: Four Seasons Place, InterContinental, Hilton Conrad, The Ascott Group, Oakwood Asia Pacific

Lodging Segment: Quality GDS Chain Code: MC



GDS Chain Code: CY

Lodging Segment: Extended Stay (Moderate)



### **MARRIOTT EXECUSTAY®**

Marriott ExecuStay®, a leader in fully furnished temporary housing for stays of 30 days or longer, provides a residential living experience for extended-stay travelers. Whether the need is for corporate, government, relocation or insurance housing, Marriott ExecuStay finds the right solution for each traveler by offering housing nestled in upscale residential communities and hip urban neighborhoods. Flexible locations, personalized touches and local knowledge help guests quickly settle in and maintain their own personal lifestyle:

- Studio, one-, two- and three-bedroom apartments, townhouses and single-family homes located virtually anywhere both inside and outside the United States.
- All the basic utilities, cable, television, DVD player and high-speed Internet are arranged and included
- Fully equipped kitchens and laundry facilities
- Our luxurious Elite Dreamer<sup>®</sup> bedding
- 24-hour customer service
- Simple billing through one monthly invoice
- Housekeeping services available at most locations
- · Fitness center, pool and tennis courts at most locations
- · Pets welcome at many locations

Competitive set: Oakwood, Bridgestreet, Equity Corporate Housing

Lodging Segment: Quality Extended Stay/Corporate Housing GDS Chain Code: EE





### **MARRIOTT VACATION CLUB<sup>™</sup>**

Marriott Vacation Club is the recognized, worldwide leader in the Vacation Ownership industry. More than 46 resorts in 30 premier destinations around the globe offer a lifetime of memorable vacations featuring oneto three-bedroom villas with living and dining areas, master bedroom and bath, balcony, full kitchen and washer/dryer. Great dining choices, natural and urban attractions and an overall atmosphere of comfort and ease enhance the amenities and services that come with each rental villa, including:

- · Guest rooms with a bar-sized refrigerator, microwave, king bed and queen sofa bed
- Full kitchens, washer/dryer, whirlpool tubs
- Multiple TV sets with VCR or DVD
- Diverse on- and off-site resort amenities available year-round
- · Full-service clubhouse, swimming pools and fitness centers available at most resorts
- Daily maid service

Competitive set: Starwood, Disney Vacation Club, Hilton Grand Vacation Club



### HORIZONS BY MARRIOTT **VACATION CLUB®**

Horizons by Marriott Vacation Club, with locations in Florida and Missouri, provides affordable vacation ownership, while offering a variety of family oriented amenities and activities. Each villa includes living and dining areas, balcony, kitchen and washer/ dryer. Each resort also offers planned activities and entertainment. Horizons owners have a flexible usage program including exchange to other Marriott Vacation Club resorts, and the ability to trade for Marriott Rewards® points. These moderately priced villas offer:

- Two-bedroom accommodations that sleep up to eight people
- Multiple TV sets with VCR or DVD
- · Full kitchens with washer/dryer
- Themed feature pools
- · Fitness center
- · Daily maid service

Competitive set: Fairfield Resorts, Sunterra, Westgate Resorts



### **GRAND RESIDENCES BY MARRIOTT®**

Grand Residences by Marriott provides secondhome options through fractional real estate offerings and select private ownership opportunities. Designed for regional second-home destinations such as Lake Tahoe, California, and London, England, the brand is dedicated to providing carefree property ownership in premier destinations through Marriott management expertise and a variety of amenities and services, including:

- One-, two-, and three-bedroom accommodations (depending on locations)
- Full kitchens
- Multiple TVs with VCR or DVD
- 21-day to 13-week ownership interest depending on location
- Concierge services

Competitive set: Starwood, Hilton, Four Seasons

GDS Chain Code: VC

Lodging Segment: Quality GDS Chain Code: VC



Lodging Segment: Quality GDS Chain Code: VC

VACATION CLUB.

Lodging Segment: Moderate

